Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-30 (cancelled):

Claim 31 (new): A pigment-bearing gel material based on lipids, comprising:

- (a) between 0.1 and 20% by weight of oil-soluble alkylcellulose having alkyl residues selected from the group consisting of straight-chain and branched and having between 1 and 10 carbon atoms,
- (b) between 0.1 and 20% by weight of alkylgalactomannan polysaccharide having an alkyl residue between 1 and 10 carbon atoms, and
- (c) between 0.1 and 30% by weight of a salt from a long-chain fatty acid having between 16 and 24 carbon atoms and a fatty acid amidoalkyldialkylamine.

Claim 32 (new): A gel material as set forth in claim 31, wherein the oil-soluble alkylcellulose is oil-soluble ethlycellulose.

Claim 33 (new): A gel material as set forth in claim 31, wherein the akylgalactomannan polysaccharide is C1-5 alkylgalactomannan.

Claim 34 (new): A gel material as set forth in claim 31, wherein the salt from a long-chain fatty acid and a fatty acid alkylamidodialkylamine is selected from the group consisting of stearylamidopropyl dimethyl lamine stearate, behenamidopropyl dimethylamine stearate, stearoylamidopropyl dimethylamine behenate, behenamidopropyl dimethylamine behenate and mixtures thereof.

Claim 35 (new): A gel material as set forth in claim 31, wherein the salt is a behenamidopropyl dimethylamine behenate.

Claim 36 (new): A gel material as set forth in claim 31, comprising:

- (a) between 0.1 and 20% by weight of oil-soluble ethylcellulose,
- (b) between 0.1 and 20% by weight of C1-5 alkylgalactomannan, and
- (c) between 0.1 and 30% by weight behenamidopropyl dimethylamine behenate.

Claim 37 (new): A gel material as set forth in claim 31,

comprising:

- (a) between 0.25 and 10% by weight of oil-soluble ethylcellulose,
- (b) between 0.25 and 10% by weight of C1-5 alkylgalactomannan, and
- (c) between 0.30 and 20% by weight behenamidopropyl dimethylamine behenate.

Claim 38 (new): A gel material as set forth in claim 31, comprising:

- (a) between 0.4 and 4% by weight of oil-soluble ethylcellulose,
- (b) between 0.4 and 4% by weight of C1-5 alkylgalactomannan, and
- (c) between 0.5 and 6% by weight behenamidopropyl dimethylamine behenate.

Claim 39 (new): A gel material as set forth in one of claims 31 through 38, wherein the oil-soluble ethylcellulose and the C1-5 alkylgalactomannan are used in a ratio of between 0.3:1 and 3:1 relative to each other.

Claim 40 (new): A gel material as set forth in one of claims 31 through 38, wherein behenamidopropyl dimethylamine behenate is

in a ratio of between 0.5:1 and 5:1 to the total amount of the other two constituents of the combination.

Claim 41 (new): A gel material as set forth in one of claims 31 through 38, further comprising an oil component wherein the oil component is selected from the group consisting of vegetable, animal, mineral synthetic oil, fat, non-volatile silicon oil, volatile silicone oil, wax and mixtures thereof.

Claim 42 (new): A gel material as set forth in claim 41, wherein the oil component is present in an amount of between 1 and 70% by weight with respect to the total weight of the composition.

Claim 43 (new): A gel material as set forth in claim 42, wherein the oil component is selected from the group consisting of castor oil, sunflower oil, sesame seed oil, rapeseed oil, hydrated coconut oil, hydrated palm oil, jojoba oil, mineral oil, paraffin, petroleum jelly, lanolin, lanolin derivatives, volatile isoparaffin, cyclomethicone, dimethicone, phenyltrimethicone and mixtures thereof.

Claim 44 (new): A gel material as set forth in claim 41, wherein wax is present between 0.1 and 30% by weight with respect to the total weight of the composition.

Claim 45 (new): A gel material as set forth in claim 44, wherein the wax contains one of a natural, mineral and synthetic wax.

Claim 46 (new): A gel material as set forth in claim 44, wherein the wax is selected from the group consisting of beeswax, modified beeswax, carnauba wax, candelilla wax, Japan wax, ouricuri wax, flower wax, orange flower wax, jasmine wax, fruit wax, apple wax, orange wax, lignite wax, microcrystalline wax, long-chain fatty alcohols, esters of long-chain fatty alcohols and long-chain fatty acids and mixtures thereof.

Claim 47 (new): A gel material as set forth in claim 46, wherein the long-chain fatty alcohol is selected from the group consisting of cetylalcohol, stearylalcohol, behenylalcohol and mixtures thereof.

Claim 48 (new): A gel material as set forth in claim 46, wherein the ester of long-chain fatty alcohol and long-chain fatty acid is selected from the group consisting of cetylpalmitate, cetearylpalmitate, stearylstearate, behenylstearate, C20-40 alkylstearate and mixtures thereof.

Claim 49 (new): A gel material as set forth in claim 41, further comprising auxiliary substances and additives in a proportion of

between 0.1 and 50% by weight with respect to the total weight of the composition.

Claim 50 (new): A gel material as set forth in claim 41, further comprising pigments in an amount of between 0.1 and 50% by weight with respect to the total weight of the composition.

Claim 51 (new): A gel material as set forth in claim 41, further comprising pigments in an amount of between 1 and 45% by weight with respect to the total weight of the composition.

Claim 52 (new): A gel material as set forth in claim 41, further comprising pigments in an amount of between 5 and 35% by weight with respect to the total weight of the composition.

Claim 53 (new): A gel material as set forth in claim 51, wherein the pigments are selected from the group consisting of titanium dioxide, iron oxides, ultramarine blue, chromium oxide green, chromium hydroxide green, Berlin Blue, mica, sheen pigments, flake-form metal powders, finely divided PET flakes, flakes of organic coloring agents and mixtures thereof.

Claim 54 (new): A gel material as set forth in claim 31, wherein the material is in the form of one of a cast and extruded lead.

Claim 55 (new): A color pencil including a lead comprising a gel material as set forth in claim 41, wherein the lead is surrounded by one of a sheath blank of wood, a wood substitute and plastic material.

Claim 56 (new): A color pencil including a lead comprising a gel material as set forth in claim 53, wherein the lead is fixed in a rotary mechanism of a rotary pencil.

Claim 57 (new): A color pencil as set forth in claim 56, wherein the pencil is a cosmetic pencil.

Claim 58 (new): A color pencil as set forth in claim 57, wherein the cosmetic pencil is selected from the group consisting of lipstick, lipliner pencil, eyeshadow pencil, eyeliner pencil, kohl pencil, kajal pencil, eyebrow pencil and concealing pencil.

Claim 59 (new): A process for the production of the color pencil of claim 56 comprising the steps of melting and casting the gel material into a sheath blank to form the pencil.

Claim 60 (new): A process for the production of the color pencil of claim 56, including extruding the gel material to form a blank, cutting the blank length to form portions leads.

Claim 61 (new): A process for the production of a color pencil as set forth in claim 56, wherein the gel is melted and poured through a lead-holding portion, which is fitted on to a casting mold, of a rotary mechanism, and the lead formed after cooling, after removal from the mold, is rotated into the rotary mechanism of a rotary pencil.

Claim 62 (new): A process for the production of a color pencil as set forth claim 56, wherein the gel is melted and poured into a casting mold and the lead formed after cooling, is fitted into the lead-holding portion of a rotary mechanism of a rotary pencil.